

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR	346928	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	SHORR JOHNSON MAGNUS		MARKEY COMMITTEE
AND	1831 Chestnut St Ste 602		PO BOX 290782
ADDRESS	Philadelphia PA 19103-3700		Charlestown MA 02129-0214
	USA		USA
CONTACT	M. D'ETTORRE		PRODUCT MARKEY/D/US SEN MA
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.	PRODUCT CODE 1302
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 03/12/13 AND ENDING 03/18/13 NO. WEEKS: 1			

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	4 1	05:00A	05:56A	30S	03/12/13-03/15/13 03/18/13-03/18/13	WBZ NEWS	5	400.00	2000.00
FIXED										
2	23332..	11 2	07:00A	09:00A	30S	03/12/13-03/15/13 03/18/13-03/18/13	THE EARLY SHOW	13	300.00	3900.00
FIXED										
3	22222..	8 2	05:58A	07:00A	30S	03/12/13-03/15/13 03/18/13-03/18/13	WBZ NEWS	10	450.00	4500.00
FIXED										
4	11111..	4 1	12:00N	12:27P	30S	03/12/13-03/15/13 03/18/13-03/18/13	WBZ NEWS	5	500.00	2500.00
FIXED										
5	11111..	4 1	04:30P	05:00P	30S	03/12/13-03/15/13 03/18/13-03/18/13	JUDGE JUDY	5	900.00	4500.00
FIXED										
6	12111..	5 1	05:00P	05:30P	30S	03/12/13-03/15/13 03/18/13-03/18/13	5PM NEWS	6	750.00	4500.00
FIXED										
7	12111..	5 1	05:30P	06:00P	30S	03/12/13-03/15/13 03/18/13-03/18/13	530PM NEWS	6	850.00	5100.00
FIXED										
8	11111..	4 1	06:00P	06:30P	30S	03/12/13-03/15/13 03/18/13-03/18/13	WBZ NEWS	5	1000.00	5000.00
FIXED										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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			FROM	TO						
9	11111..	4	07:00P	07:28P	30S	03/12/13-03/15/13 03/18/13-03/18/13	WHEEL OF FORTUNE	5	1700.00	8500.00
FIXED		1								
10	11111..	4	07:28P	07:57P	30S	03/12/13-03/15/13 03/18/13-03/18/13	JEOPARDY !	5	2600.00	13000.00
FIXED		1								
11	111111.1	6	11:00P 11:00P	11:35P 11:35P	30S	03/12/13-03/17/13 03/18/13-03/18/13	WBZ NEWS	7	1700.00	11900.00
FIXED		1								
12	11111..	4	11:35P	12:37A	30S	03/12/13-03/15/13 03/18/13-03/18/13	DAVID LETTERMAN	5	650.00	3250.00
FIXED		1								
13	Su	1	08:00A	09:00A	30S	03/17/13-03/17/13	WBZ NEWS	1	550.00	550.00
FIXED										
14	Su	1	07:00A	08:00A	30S	03/17/13-03/17/13	WBZ NEWS	1	450.00	450.00
FIXED										
15	Su	1	06:00A	07:00A	30S	03/17/13-03/17/13	WBZ NEWS	1	350.00	350.00
FIXED										
16	Su	1	08:57A	10:30A	30S	03/17/13-03/17/13	CBS SUNDAY MORNING	1	1200.00	1200.00
FIXED										
17	Sa	1	08:00A	10:00A	30S	03/16/13-03/16/13	SATURDAY EARLY SHOW	1	500.00	500.00
FIXED										
18	Su	1	10:30A	11:30A	30S	03/17/13-03/17/13	FACE THE NATION	1	850.00	850.00

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			FROM	TO						
FIXED										
Total Contract:								83		72550.00
Billing Summary										
						<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Total</u>	
					Qtr 1-13	.00	.00	72100.00	72100.00	
									GRAND TOTAL	72100.00

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